

# Bowen Island Public Library Strategic Plan Update 2015

*Strengthening our Foundation, Cultivating our Strengths,  
and Building Community for the Future*



## An Update of the 2014 – 2016 Strategic Plan

In 2014 the BIPL Board developed a two-year strategic plan that built on the successes of our 2009 plan. In 2015 the board decided to review the plan and clarify priorities. With several new board members and a change to plans for a library annex, it was prudent to review our strategic plan.

The review provided an opportunity to build a sense of team and engage the new Board members in assessing the degree to which the strategic priorities are guiding Board accomplishments. As well, the Board had focused much of its energy since the 2014 strategic planning session on creating additional space with an annex addition.

Changes to that vision included the expansion of the project to partner with the Bowen Island Arts Council in building a new Gallery and BIAC offices as part of the annex project.

It was therefore timely to review our previous strategic plan and assess what we had accomplished and what needed to be added or changed in the development of a 2015 -2017 Plan.

2015 Updates are marked below in ***bold italics***.

## Strategic Priorities

### 1. Enhancing the library as a community gathering place

#### Goal - Increase space and collaborations

##### Objectives:

- Build an annex to increase space for programs, and community use
- **2015** ***Work in collaboration with Bowen Island Arts Council to build a space that will include a gallery and offices for BIAC as well as spaces that can be shared by both organizations***
  - Work with the Friends of the Library, the Library Foundation ***and the Bowen Island Arts Council*** to develop a fundraising strategy
  - Work with the municipality in the planning for annex construction
  - Revitalize our current library space concurrently with annex development
- **2015** ***Reorganize the public space of the main library upon completion of the Annex.***
  - Grow community and library collaborations to develop programming, services, and use of new annex space

### 2. Developing the library as a centre for literacy

#### Goal - Focus on technology and reading readiness

***Our success in 2014 and 2015 of developing technological literacy resulted in the library obtaining funding for additional part time staff hours to provide two days of tech tutor services. This was achieved through successful piloting of the program with grant and donor funding, and demonstrating a need within the community. This permanent position will be integral to moving forward on priority objectives for 2015-2016.***

##### Objectives:

- Develop a long-term technology plan
- Continue investments in technology infrastructure and support
- Develop technology resources, services, and programs to support learning in the community.

- Improve access to the library's electronic resources
- **2015** *Change emphasis from electronic database subscriptions to e-book collection development.*
- Continue *to explore how to* expand early literacy and early learner programs

### 3. Building a professional organization

#### Goal - Focus on communication, accountability, and transparency

##### Objectives:

- Redesign the library website
- Post board minutes, agenda, initiatives, and progress reports to the library website
- Continue e-newsletter and examine social media options for community connections
- Review the library logo and ensure it reflects the new vision and mandate
- **2015** *Include progress of Annex project and fundraising on website*

### 4. Expanding the library's role as a place for collaboration and community sharing

#### Goal - Develop a centre for sharing

##### Objectives:

- Enhance current space for Med Shed
- Collaborate with and engage the community to assess community needs
- Develop other community sharing opportunities as appropriate (e.g. a seed bank, a centre for small business development and support)
- **2015** *Focus on collaborating with and engaging the community to assess community needs*

## Bowen Island Public Library

### Vision

Connecting islanders to each other and to the world

### Mission

Bowen Island Public Library nurtures discovery and learning for all ages, through the sharing of ideas, knowledge, skills, and resources.